

CANNABIZ

The Business Impact of Legalization

WHEN:

October 25, 2018

WHERE:

Cape Codder Resort & Spa,
Hyannis MA

TIME:

1:30 - 4:30 p.m.

COST:

\$60

REGISTER:

capeplymouthbusiness.com

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MARIJUANA: The Business Impact of Legalization

The goal of this summit is to provide entrepreneurs, business owners and the “canna-curious” with knowledge, tools and insights about the state of cannabis and related business opportunities in the Commonwealth. Experts from various corners of the Massachusetts cannabis industry will share their knowledge and best practices to help attendees understand the current law and regulations, build a successful cannabis entity, and support those shaping local regulations and creating new cannabis-related businesses and jobs locally. Regardless of how you voted on Question 4 in 2016, the now-legal cannabis industry in Massachusetts is a freight train coming down the tracks and every business needs to prepare for the opportunities and roadblocks ahead as best they can.

MASTER OF CEREMONIES

Beth Waterfall

President, Beth Waterfall Creative & Executive Director, ELEVATE NE

OPENING COMMENTS

Wendy Northcross

CEO, Cape Cod Chamber of Commerce

“ESTABLISHING THE PERSPECTIVE”

Commissioner Shaleen Title

The Massachusetts Cannabis Commission

Commissioner Title will share the status of the current law, where are we in the process, and what is on the horizon that may impact the business community.

“THE ENTREPRENEURS PANEL”

Panel Moderator: Beth Waterfall

President, Beth Waterfall Creative & Executive Director, ELEVATE NE

Learn from pioneering entrepreneurs who have made the decision to pursue the cannabis industry from the ground floor and get an understanding of what the nation’s first cannabis business accelerator program is all about.

Aja N. Atwood, CEO and Cofounder, Trella Technologies;

Michael Dundas, Chief Executive Officer, Sira Naturals;

Laura Beohner, Founder, The Healing Rose; **Tim McNamara**, Principle, Holistic Health Group

“THE BUSINESS OF MEDICAL MARIJUANA”

Kevin O’Reilly, COO, Triple M

Keith Tibbetts, Director of Extraction & Processing, Triple M

Research has shown legitimate medical uses for marijuana and substantial reasons to continue studying the drug’s medicinal uses. Learn about the importance and enduring significance of RMDs in Massachusetts’s evolving cannabis economy from an executive at Cape Cod’s first medical dispensary.

“THE ECONOMIC OUTLOOK”

Mitzi Hollenbeck, Partner, Citrin Cooperman

Adam Fine, Partner, Vicente Sederberg LLC

Two of the most experienced and in-demand legal and financial resources the Commonwealth has to offer will provide an overview of the cannabis business license types, and share the economic indicators and drivers that are key to having a smart, sound and controlled business process.