

DIGITAL MARKETING & TECHNOLOGY

DATE:

March 28, 2019

PLACE:

Cape Codder Resort & Spa

TIME:

12:30 - 5:30 p.m.

COST:

\$75

REGISTER:

capeplymouthbusiness.com

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THRIVE

**PRODUCED BY:**CAPE & PLYMOUTH **Business**

The Next Generation of Technology and Digital Marketing Innovation

Be prepared to be inspired, amazed and educated on how these evolving technologies will impact your business for the better. This summit will provide insights on the digital transformation trends and strategies driving the future of business.

	12:30 - 1:00	REGISTRATION/NETWORKING
	1:00	OPENING KEYNOTE SPEAKER Andrew Mahon Marketing Fellow @ HubSpot <i>It's Not What You Sell, But How You Sell</i> hubspot.com
Crystal Room	1:45 - 2:30	Andy Gregoire Ace Technologies <i>Getting Connected</i> · acetechadvisors.com Supported by Viasat (viasatbusiness.com) and Net2phones (net2phones.com)
Barnstable Room	1:45 - 2:30	Christine Perkett Mindful Marketing <i>Social Courage - Branding in an Always On, FOMO World</i> mindfulmarketing.com
Sandwich Room	1:45 - 2:30	Beth Waterfall Beth Waterfall Creative <i>Digital Marketing in the Age of Cannabis</i> bethwaterfall.com
Crystal Room	2:45 - 3:30	Lou DiMuzio Ace Technologies <i>Once Your Connected</i> · acetechadvisors.com Supported by Thrive Networks (thrive networks.com) and TPX (tpx.com)
Barnstable Room	2:45 - 3:30	Michael Flint Metroolis Creative <i>How to Make Your Website Work for You</i> metropoliscreative.com
Sandwich Room	2:45 - 3:30	Colin Haviland Boston Web Marketing <i>SEO and the Increasing Importance of Mobile SEO</i> · getfoundquick.com
	3- 3:45	Break
Crystal Room	3:45 - 4:30	Allen B. Falcon Cumulus Global <i>Cloud Computing</i> · cumulusglobal.com
Barnstable Room	3:45 - 4:30	Andrew Voirol The Social Diner <i>The Future of Social Media</i> · thesocialdiner.com
Sandwich Room	3:45 - 4:30	Julia Campbell J Campbell Social Marketing <i>How to Use Facebook to Drive Donations</i> jcsocialmarketing.com
	4:45	CLOSING SPEAKER Josh Mendelsohn VP Marketing Privy · privy.com