

20th ANNIVERSARY Sponsor Packages 2024



Platinum Sponsor – SOLD

- Platinum sponsor of the 20th Anniversary edition, to be printed
- Listed as the 20th Platinum sponsor for all 2024 CPB Events, including mixers/parties.
- Note this is not the main sponsor for all events, see details.
- Rotating web banner on main site, and in weekly newsletter
- Monthly social media spotlight, must be sent by client.
- Sponsor of two CPB Client Marketing Newsletters.
Sent out once per quarter.
- Monthly magazine contribution/full page monthly ad
- Included in 20th Anniversary sponsor social media posts
- Priority shares via the CPB social and newsletter
- Back cover of Giving Guide/Inside Spread, 2025
- Weekly Newsletter sponsor for eight newsletters of your choosing
- 15% off on Marketing Services



Gold Sponsor – SOLD

- Premier sponsor of 40U40
- Listed as a 20th Gold Sponsor at all 2024 CPB events, see details.
- Includes a monthly full page ad in our digital magazine
- Rotating web banner on main site, and in weekly newsletter
- Square ad on website
- Assistance from CPB SEO specialist
- Six Social Media Spotlights. Must be sent by client.
- Optional magazine contribution (article), per month
- Included in 20th Anniversary social media posts, sponsors
- Weekly Newsletter sponsor for six newsletters of your choosing
- 15% discount on CPB Media marketing services



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Silver Sponsor – \$15,000

- Listed as a 20th Silver Anniversary on all CPB 2024 events see details.
- Half page ad in monthly digital edition
- Social sponsor shoutouts, rotated
- Giving Guide Spread, 2025
- Rotating banner in weekly newsletter/website
- Rotating large square ad on website
- Included in 20th Anniversary, sponsor social media posts
- 10% off CPB Media marketing services



Bronze Sponsor – \$10,000

- Listed as a 20th Anniversary Bronze Sponsor on all 2024 CPB Events
- Quarter page ad in monthly digital magazine
- Rotating banner on main site/Large Ad on Main Site
- Half Page ad in 2025 Giving Guide
- Included in 20th Anniversary, sponsor social media posts
- Large square ad in weekly newsletter
- 10% off CPB Media marketing services



Celebration Sponsor – \$5,000

- Listed as a 20th anniversary celebration sponsor on all 2024 CPB Events
- Listed as a celebration sponsor in the 20th anniversary print edition/site page
- Listed as celebration sponsor in monthly digital edition throughout 2024
- Included in 20th Anniversary, sponsor social media posts
- Rotating large ad on main website
- Small square ad in weekly newsletter
- 10% off CPB Media marketing services

All packages include various special comped tickets and VIP invites, based on level.

